

# National Alternative Fuel Vehicle Day Odyssey 2012 Planning Underway!

# Odyssey



## 10th Anniversary

## OCT 18 2012

National Alternative Fuel Vehicle Day Odyssey is a biennial outreach event dedicated to promoting the use of alternative fuel and advanced technology vehicles.

It is comprised of numerous green transportation related events held across the country and in Canada. Our goal for 2012 is 150 events.

Since Odyssey's inaugural event in 2002, nationwide attendance and

local event numbers have grown from approximately 17,000 attendees at 51 events to more than 230,000 individuals attending one of 131

events in 2010. Additionally, media reach has multiplied over this period, with National AFV Day Odyssey's message touching more than 98 million individuals via media outlets in 2010!

### Currently Recruiting:

- National Sponsors
- Partners
- Site Coordinators

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**National Alternative Fuels Training Consortium**

A Program of

 West Virginia University

*Join us during Odyssey's 10th anniversary celebration as we continue on the pathway to energy independence!*

[afvdayodyssey.org](http://afvdayodyssey.org)